

Weekly marketing update

Tuesday, October 6th, 2026, 8:30 to 9:00am Central

1	Agenda	1 min
2	Last week's results	5 min
3	The strategy behind them, and comments <i>Need from you: Three comments, and how you'd like them answered.</i>	3 min
4	This week's content <i>Need from you: The remission clip is held and needs a run date.</i>	5 min
5	The strategy behind this week	3 min
6	Next week's content, for your OK <i>Need from you: Changes now. Anything not changed runs as scheduled.</i>	6 min
7	Ideas we agreed on but have not started <i>Need from you: A date to bring each one back.</i>	4 min
8	Questions and ideas	3 min

Total 30 minutes

Decisions to close on the call

Next week's four posts, October 12th to 16th	Dawn and David
A run date for the remission clip	Dawn
The category name you built with Spencer	Tim
Tracy Creger's testimonial, drafted for October 19th	Dawn
How simple thank you replies get approved	Tim and Dawn

Content is approved a week ahead, so the week that is running never needs a decision. Ideas that come up between meetings go on the next agenda with a date.